

LINDY WISHARD

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**Partner of Build with Style Inc.** 2012–Present

- Real estate investment companies focused on single and multi-family construction and long-term hold investments.
- Responsible for acquiring capital through investor relations.
- Acquisition of new property through direct mail, print & electronic advertising, foreclosure auction, and networking.
- Management of all construction projects including structural and interior design, permitting, hiring trades, scheduling and budgeting.
- Oversight of daily operations including legal and bookkeeping.
- Development of 65 row houses in Seattle.
- Completed total renovation of two 1964 apartment buildings.
- Ownership and management of rental units in King County.

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**Principal and Founder of Studio Prima Inc.** 1999–2012

www.studioprima.com

- Entrepreneurial executive with over 15 years of experience in business strategy, branding, and custom website design. National clients include high-end real estate developments, professional service firms, and non-profit organizations.
- Strategic thinker and articulate communicator, experienced at assembling, motivating, and directing human resources within a creative environment. Diplomatic in managing challenging situations and personalities while focusing on project success.
- Successfully completed more than 100 websites.
- Acquired all clients through direct marketing and networking. Managed corporate finances and negotiated all business contracts.
- Recruited and supervised brand strategists, project managers, graphic artists, software and web developers, photographers, copywriters.
- Detailed awareness of social media and consumer trends.
- Ability to present points of view to both expert and non-expert audiences.

**SPECIALTIES**

Investor Relations  
Acquisition  
Project & Construction Management  
Business Development  
Marketing

**EDUCATION**

**Butler University, Indianapolis**  
BA, Arts Administration

**University of Washington**  
Certificate in Design Firm Leadership  
and Management

**Rockwell Institute**  
Real Estate Fundamentals and  
Real Estate Practices

**General Contractor License**  
#BUILDWS862LT

**ACTIVITIES & SOCIETIES**

**Member**

Master Builders Association  
Columbia Tower Club  
Rental Housing Association  
Madison Valley Merchants Association

