

LINDY WISHARD

lindy@buildwithstyle.com
206 349-9037

MAILING:

4111 East Madison Street, Box 290
Seattle, Washington 98112

OFFICE:

1923 43rd Ave East, Suite 7
Seattle, Washington 98112

Partner of Build with Style Inc. 2012–Present

- Real estate investment companies focused on single and multi-family construction and long-term hold investments.
- Responsible for acquiring capital through investor relations.
- Acquisition of new property through direct mail, print & electronic advertising, foreclosure auction, and networking.
- Management of all construction projects including structural and interior design, permitting, hiring trades, scheduling and budgeting.
- Oversight of daily operations including legal and bookkeeping.
- Development of 30 town houses in Seattle.
- Completed total renovation of two 1964 apartment buildings.
- Ownership and management of rental units in King County.

Principal and Founder of Studio Prima Inc. 1999–2012

www.studioprima.com

- Entrepreneurial executive with over 15 years of experience in business strategy, branding, and custom website design. National clients include high-end real estate developments, professional service firms, and non-profit organizations.
- Strategic thinker and articulate communicator, experienced at assembling, motivating, and directing human resources within a creative environment. Diplomatic in managing challenging situations and personalities while focusing on project success.
- Successfully completed more than 100 websites.
- Acquired all clients through direct marketing and networking. Managed corporate finances and negotiated all business contracts.
- Recruited and supervised brand strategists, project managers, graphic artists, software and web developers, photographers, copywriters.
- Detailed awareness of social media and consumer trends.
- Ability to present points of view to both expert and non-expert audiences.

SPECIALTIES

Investor Relations
Acquisition
Project & Construction Management
Business Development
Marketing

EDUCATION

Butler University, Indianapolis
BA, Arts Administration

University of Washington
Certificate in Design Firm Leadership
and Management

Rockwell Institute
Real Estate Fundamentals and
Real Estate Practices

General Contractor License
#BUILDWS862LT

ACTIVITIES & SOCIETIES

Member

Master Builders Association
Rental Housing Association
Madison Valley Merchants Assoc.

